

TiE Detroit Announces Google's Cyrus Mistry as Grand Keynote Speaker for TiECon Midwest 2016



Cyrus Mistry, the Lead Product Manager at Google will be Grand Keynote Speaker at TiECon Midwest 2016.

FARMINGTON HILLS, MICHIGAN, U.S., August 15, 2016 /<u>EINPresswire.com</u>/ -- The Detroit chapter of TiE, largest non-profit entrepreneurial organization, announced today Google's Cyrus Mistry as the grand keynote speaker for <u>TiECon Midwest 2016</u> - Ignite2Disrupt, Michigan's Largest Conference to be held October 27 and 28, 2016 at The Henry, Dearborn. The announcement was made by <u>TiE Detroit</u> President, Tel Ganesan.

"Google is growing with awe-inspiring innovations every year, and becoming the undoubted king of tech-innovations. A true visionary with a sense of innovation at every step of his professional life, Cyrus Mistry will be a true asset for TiECon Midwest 2016", said Tel Ganesan, President TiE Detroit.

Cyrus Mistry is currently the Lead Product Manager at Google responsible for Android and Chrome in Enterprise / Education worldwide and has a team of product managers across 5 offices in Europe and North America. Cyrus was

recently chosen to work with the White House on the First Lady's Reach Higher initiative. Cyrus has managed the enterprise, education, and consumer sides of several products at Google including Android, Chrome, Google Calendar, Google Drive, Google Tasks, and the Google Search Appliance business. Cyrus has 26 years of experience with roles in product management, program management, strategy consulting, software development, marketing, and business development. Cyrus has four degrees from Johns Hopkins with post-graduate work in Natural Language Processing, Machine Learning, and Artificial Intelligence.

In accepting the invitation to be the keynote speaker, Cyrus Mistry said ""I'm thrilled to provide a sneak peek into Innovation practices at Google, how Google hires the best talent, and why Google consistently ranks as the best place to work."

TiECon Midwest 2016 will bring together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders in two action-packed days. TiECon Midwest provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. The conference will also host "TiE20", which will showcase the most promising 20 start-up companies across TiECon Midwest's five focus segments: Manufacturing: 3-D Printing/Robotics, IOT, Transportation / Mobility, Health / Fitness and Augmented Reality / Virtual Reality / Sensors.

Online registration and more information are immediately available for TiECon Midwest 2016 at www.tieconmidwest.org. For more information about the conference, please contact Sarah Myrand, TiE Detroit (248) 254-4043 or via e-mail at sarahm@kyyba.com

About TiECon Midwest 2016

TiECon Midwest 2016 is Michigan's largest entrepreneurial conference, attracting hundreds of entrepreneurs, venture capitalists and other professionals. This year's theme is Ignite2Disrupt. Connected World. Connected Technologies. Our three main tracks will focus on Connected Mobility, Connected Health and Global Connectivity. This year's TiECon Midwest is being held on Oct 27-28, 2016 at "The Henry", Dearborn. For more information, visit http://www.tieconmidwest.org/

About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network sponsored by top Venture Capital Firms, and Fortune 500 corporations; spread across 61 chapters in 18 countries comprising 2500 experienced entrepreneurs and business executives as charter members, 13000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest non-profit organization for entrepreneurs. For more information, visit http://www.detroit.tie.org/

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